



Photo Opportunities with Santa

A visit to Santa is always memorable, but great photos make it unforgettable. These practical tips will help to create festive, camera-ready moments that guests will love to share

1. Choose a Consistent Photo Spot



- **Example:** A fixed photo area with a clear backdrop helps guests know where to stand and ensures every picture looks polished.
- **To Do:**
 - ☐ Pick one location for all photos
 - ☐ Mark out where Santa and guests will sit or stand
 - ☐ Keep walkways clear for easy movement

2. Create a Welcoming Space That's Visually Festive



- **Example:** A comfy chair, decorated backdrop, fairy lights, and a simple "North Pole" sign instantly create the right atmosphere.
- **To Do:**
 - ☐ Choose a suitable location indoors/outdoors
 - ☐ Set up decorations and seating for Santa
 - ☐ Test lighting for photos

3. Use Soft, Warm Lighting



- **Example:** A mix of fairy lights and soft diffused lighting gives a warm, magical glow and avoids harsh shadows.
- **To Do:**
 - ☐ Avoid bright overhead lights
 - ☐ Use lamps or softboxes for balance
 - ☐ Test lighting before guests arrive

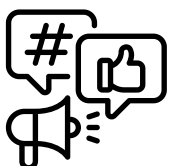
4. Allow Plenty of Space for Groups



- **Example:** Leave room for families, pushchairs, and group photos so everyone feels comfortable and included.
- **To Do:**
 - ☐ Plan enough space around Santa's chair
 - ☐ Keep background clutter to a minimum
 - ☐ Mark safe standing zones for photos

Contact us: hello@envisagepromotions.co.uk

Tel: 0844 800 0071 (Mon to Fri) Out of office hours contact : 07810 550 202



Hire A Santa
and other Christmas Characters



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5. Keep the Flow Moving Smoothly



- **Example:** Have a helper or 'Elf' guide guests into place and prepare the next group while photos are being taken.
- **To Do:**
 - ☐ Assign one person to manage the queue
 - ☐ Brief helpers on how to position guests
 - ☐ Keep things friendly and calm

6. Add Small, Simple Props



- **Example:** A sack of gifts, a wrapped present, or a "Letter to Santa" adds festive charm without stealing the spotlight.
- **To Do:**
 - ☐ Choose a few props that suit your theme
 - ☐ Keep them tidy and within reach
 - ☐ Avoid oversized or branded items

7. Schedule Short Breaks for Santa



- **Example:** A refreshed Santa means a warm smile and better photos every time.
- **To Do:**
 - ☐ Plan short rest breaks every hour
 - ☐ Have water and a quiet area nearby
 - ☐ Keep a helper ready to cover while Santa steps away

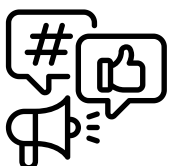
8. Capture One Fun Moment



- **Example:** After the formal photo, encourage a wave, a laugh, or a big "ho ho ho!" natural smiles make the best pictures.
- **To Do:**
 - ☐ Invite guests to take a relaxed final shot
 - ☐ Keep the tone light and festive
 - ☐ Remind photographers to capture candid smiles

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